



KiDs Grants

Kappa Delta Sorority and the Kappa Delta Foundation are offering KiDs grants that will allow our alumna and alumnae chapters to form partnerships with local nonprofit children's agencies.

It is our intention that these grants will provide Kappa Delta greater positive visibility in our local communities, thereby strengthening our alumnae chapters and providing greater member satisfaction.

The grant monies will be awarded in May 2011 when \$25,000 will be made available. A maximum of \$2,500 in grant monies or \$3,500 in *matching* grant monies will be awarded to any one recipient. Proposals will be accepted immediately, with the deadline for consideration **January 15, 2011**. Committee review will take place in February and March, with notification occurring in May 2011.

This brochure details the simple application process. Also included are two sample applications to assist in preparing a submission. As you will note, applications need not be lengthy or complex. If you need any additional assistance or have questions regarding a project you are considering, please contact Nancy Church, Foundation Manager at National Headquarters, at 800/536-1897, ext. 203.

Lillian Scott Leslie, Chairman
Kappa Delta Foundation, Inc.

KiDs Grant

Since its founding, over 100 years ago, Kappa Delta Sorority has empowered countless women to become their best selves... and to leave a lasting mark on the world around them. Giving back to the community has always been an important part of Kappa Delta membership.

Since children have always held a special place in the hearts of Kappa Deltas, the KiDs initiative is a natural progression. This initiative encourages Kappa Delta members to be actively involved with children in their communities. The KiDs grants are designed to allow Kappa Delta alumna and alumnae chapter an additional opportunity to provide significant financial support to programs that have a direct positive effect on families and children.

Additionally, these grants are an opportunity for Kappa Delta to gain positive visibility, increased local support and recognition for its philanthropic endeavors.

Applying for a KiDs Grant

The KiDs Grants are designed to strengthen and enrich the lives of children by providing financial support for quality programming and prevention-oriented social action projects. Through partnerships with local non-profit agencies, we can work together to improve the quality of life for kids, the heart of the community.

Each year, \$25,000 is available for grant giving with a maximum of \$2,500 per recipient. However, if the program for which you are requesting a KiDs Grant is receiving additional grant money from an organization or corporation, the alumna or alumnae chapter is eligible to receive a matching grant *up to* \$3,500 for the program. Kappa Delta alumna, alumnae chapters, or a consortium of alumnae chapters are eligible to apply for grant monies to benefit a local nonprofit agency, program or event. Remember: It is the alumna or alumnae chapter who apply, not the agency.

Grant writing tips:

- Work in partnership with other well-known programs that benefit children. Emphasis and preference will be given to work with Girl Scouts and child abuse prevention efforts.
- Work in partnership with chapters and other alumnae chapters.
- Be sure to **emphasize in your application the positive visibility** to be gained for Kappa Delta and the KiDs initiative. This will be a major factor in grant decisions.

Application Deadline

Proposals will be accepted immediately. **Final deadline for consideration is: January 15, 2011.**

Application Guidelines

Grant proposals should include the following:

1. A description of the activity, event or project. Briefly describe the need for the program in your community **and the direct, positive effect on children.**
2. An explanation of how Kappa Deltas will be directly involved in the project. Additionally, how will it encourage alumnae involvement and increase alumnae chapter membership? How will the project be sustained?
3. **A summary of the positive visibility this project will offer Kappa Delta. This grant should shape public opinion and gain news coverage.** Please include samples of previous press coverage received by the recipient agency, if available.
4. A proposed budget for the project, detailing specifically how the funds will be used.
5. A self-addressed, stamped postcard to verify receipt at Headquarters.
6. **AC President's name, address and phone number and e-mail address. Alumna name, address, phone number and e-mail address.**

Required Documents

7. Tax identification number proving the organization's non-profit 501(c)(3) status.
8. A letter of endorsement from the recipient organization.
9. Documentation of any additional grant money awarded to the program (if applicable).
10. Submit 5 copies of the Grant Application Packet. (E-mail applications will not be accepted.)

Alumna or Alumnae chapters should submit the grant application to:

Kappa Delta National Headquarters
Attn: KiDs Grant
3205 Players Lane • Memphis, TN 38125

Sample Application

KiDs Grant Application

1. **Event/Project Description:** The _____ Alumnae Chapter of Kappa Delta is applying for a \$2,500 grant to assist Sweet Dreamzzz in meeting its goal of providing 4,000 less fortunate children with items to have a good night's sleep. Specifically, the \$2,500 would enable Sweet Dreamzzz to service one additional school within a low-income area of _____ in providing these items for each child, which include a sleeping bag, toothbrush, toothpaste, book, hat, mittens, socks and a stuffed animal.

Sweet Dreamzzz is a nonprofit organization that links generous individuals, groups and merchants to promote comfort, education and harmony in the lives of less fortunate children. Innovative collaborative energies are used to acquire and distribute essential personal items for the children. Sweet Dreamzzz was founded in 1998 by a group of local women who wanted to make a difference. The goal has been to provide children in _____ with items to ensure a good night's sleep. The first year, 560 children at _____ Elementary received a holiday package and a holiday party. Each child was provided with a sleeping bag, Beanie Baby, books, toothbrush, toothpaste, socks, hat and mittens. The organization has grown every year. In December 2007, Sweet Dreamzzz provided items for 2,600 children. This year, Sweet Dreamzzz should meet its goal of assisting more than 3,000 children with their bedtime needs. The basic list for each child includes a sleeping bag, hat, mittens, socks, stuffed animal, coloring book, crayons, toothbrush, toothpaste, a bedtime book and treats. A holiday party is coordinated for the children with the help of many volunteers and merchants.

2. **Kappa Delta Involvement:** Local KD alumnae chapter members will be involved in two major ways. First, the _____ Alumnae Chapter of Kappa Delta will be recognized as Sweet Dreamzzz Partners on all fliers, newsletters and program brochures produced by Sweet Dreamzzz. In addition, Sweet Dreamzzz is working with Eisbrenner Public Relations Firm to ensure proper recognition for all of Sweet Dreamzzz partners through various media and public relations outlets. Second, our local alumnae chapter members will work closely with Sweet Dreamzzz to adopt an additional elementary school within a low-income area for Sweet Dreamzzz and AC members to serve. AC members will volunteer their time to assist with packing the items for each child and will personally visit the school with Sweet Dreamzzz to assist with the holiday party and the distribution of each child's gift bag. Eisbrenner Public Relations Firm will notify the media via press releases of this activity, as well as invite them to attend the holiday event. The _____ Alumnae Chapter will also send out press releases announcing the partnership with Sweet Dreamzzz, the adoption of the school, and the holiday event where the items are presented to each child.

There are numerous Kappa Deltas within the _____ area who aren't currently active members of an area AC. The worthwhile partnership with this important organization, Sweet Dreamzzz, may just be the connection the _____ Alumnae Chapter needs to reach some of these inactive members to encourage their involvement. As you can see from the media coverage that is attached, Sweet Dreamzzz has received some positive media coverage within the _____ area. Both media coverage and public awareness of their organization should grow dramatically in the near future with the additional efforts of working with a public relations firm.

3. **Positive Visibility:** The \$2,500 grant would enable the _____ Alumnae Chapter to become a full partner with the Sweet Dreamzzz organization. Through this partnership with Sweet Dreamzzz, the _____ Alumnae Chapter will be recognized on all materials produced by the Sweet Dreamzzz organization, including but not limited to fliers, newsletters and brochures. The grant would provide for the expansion of the existing program to include one additional elementary school of which Kappa Delta Alumnae Chapter members could adopt. The announcement of both the partnership with Sweet Dreamzzz and the adoption of a low-income area elementary school would afford many public relations opportunities. The Sweet Dreamzzz public relations firm would work closely with the alumnae chapter to ensure press releases are sent to the media regarding this partnership, the adoption of an additional school, and all events held with that school. Alumnae Chapter members would have the opportunity to volunteer their time and be seen in the community working with this valuable organization.

4. **Budget:** To provide a gift bag that includes a sleeping bag, hat, mittens, socks, toothbrush, toothpaste, stuffed animals, books, and treats at a cost of approximately \$100 per child.

5. **Letter of endorsement is enclosed.**

6. **Documentation of any additional grant money awarded to the program is enclosed (if applicable).**

7. **Previous agency press coverage is enclosed as well as additional information on Sweet Dreamzzz.**

8. **The Federal tax exempt 501 (c) (3) number is _____ . See attached IRS letter.**

9. **AC President's name:** _____ **E-mail address:** _____
Address: _____ **Phone number:** _____

Sample Application

KiDs Grant Application

By the _____ Alumnae Chapter of Kappa Delta,
on behalf of South Shore Day Care Services

1. Event/Project Description: The _____ Alumnae Chapter of Kappa Delta is applying for a \$2,500 grant to sponsor a project for South Shore Day Care Services (SSDCS). The grant would be KD's contribution to the agency's sixth annual "For the Love of Kids Gala," making us a "Shining Star" sponsor of the event. Our grant would be used specifically to help build a climbing structure at one of the agency's preschool centers.

Child care is essential to help poor parents obtain and retain jobs in order to support their families. SSDCS is a vital resource to the area's most vulnerable families and children. Economic, demographic and health/housing market changes are resulting in an increasing number of children needing quality child care while their parents struggle to stretch low and moderate wages. Quality child care enables those families to provide their children a strong foundation for education and development of positive interpersonal skills. SSDCS is one of the state's most respected providers; it offers extensive social services and family support in addition to nurturing care and education that meets individual children's needs.

Forty-eight children, ages 15 months to 6 years, attend SSDCS' Randolph Preschool Center. Three-fourths of these children come from low-income families. All of their parents need child care so that they can work or attend job-training programs. Just over a year ago, SSDCS purchased and renovated a house in Randolph in order to relocate and expand this center. The house has a wonderful, large, fenced back yard, but the agency has not had the resources to develop an appropriate playground. To date they have raised \$6,000 for this purpose. With KD's support they will be able to purchase and install a climbing structure, vital for the children's gross motor development in supervised, physical activities.

2. Kappa Delta Involvement: Local KD alumnae chapter members will be involved in two major ways. First, they will be recognized guests at the Gala and will recruit KDs on the South Shore to join the chapter by inviting them to this special social/philanthropic event. Second, KDs will be invited to the playground "ribbon cutting" to have lunch with the children and will be encouraged to spend time at the center throughout the year. There are many ongoing volunteer opportunities available, and one of the chapter members is a member and past president of SSDCS' board of directors. The areas north and west of _____ are home to most of the _____ Alumnae Chapter members, but the many KDs living south of _____ have been under-represented for years. All of these factors add up to a worthwhile project that will not only have a specific, positive impact on families and children, but will also provide several highly visible publicity opportunities during the year.

3. Positive Visibility: By providing the financial support for this project through the "For the Love of Kids Gala" on May 29, 2009, KD will be recognized in all the Gala print material and press coverage and at the playground "ribbon cutting" later in the spring. As a major community sponsor, KD's name and logo will be part of the Gala invitation and program. KD will have a full-page ad in the auction book, be identified in all press releases, and our sorority, as well as the alumnae attending, will be recognized in their annual report. The project itself (and KD involvement) will be publicized again at the playground opening. (See enclosed Gala sponsor recruiting materials as well as press releases for their earlier donation for basic playground improvements.)

4. Budget: Purchasing and installation of the climbing structure — the centerpiece of the Center's new playground — costs \$13,000. The agency has raised \$6,000 to date, and KD's \$2,500 grant will provide the means to complete the project this spring. (The remainder of the funds will come from SSDCS' capital budget.)

ATTACHMENTS

5. Federal tax exempt 501(c)(3) number xx-xxxx-xxx. (See attached IRS letter.)

6. Letter of endorsement enclosed.

7. Documentation of any additional grant money awarded to the program is enclosed (if applicable).

8. Previous agency press coverage.

9. AC president's name, address, phone number and e-mail address.